

Liatrix



Images

**Launa Eckford**  
**Phone: 403.804.0878**  
**Fax: 403.282.0332**  
**Email: liatrix@liatriximages.com**  
**Web: www.liatriximages.com**

## WEBSITE DEVELOPMENT QUESTIONNAIRE

Please respond to as many of the following questions as possible.  
Upon completion, either print and fax or follow the instructions Adobe Acrobat will provide regarding submission via email using the Submit by Email button on page 2.

### CONTACT INFORMATION

Representative Name	_____	Company Name	_____
Position/Title	_____	Address	_____
Phone	_____	City	_____
Cell	_____	Province	_____
Fax	_____	Company Phone #	_____
Email	_____	Company Fax #	_____

### CURRENT WEBSITE INFORMATION

Do you currently have a domain and/or webhosting in place? If yes, please provide the following information (if you are unsure of the details, please contact your previous webhost and/or designer).

Domain Name	_____	FTP Password	_____
Webhost provider	_____	FTP Web Directory	_____
Webhost contact	_____		
FTP Server Name	_____		
FTP Username	_____		

### COMPANY BUSINESS INFORMATION

Describe the services or products your company provides and any other information that describes the purpose for the business:

---

---

---

---

Liatris



Images

**Launa Eckford**  
**3015 – 10<sup>th</sup> Street N.W.**  
**Calgary, Alberta T2K 1H2**  
**Phone: 403.804.0878**  
**Fax: 403.282.0332**  
**Email: liatris@liatrisimages.com**  
**Web: www.liatrisimages.com**

**WEBSITE DEVELOPMENT INFORMATION**

Do you have a brochure, marketing materials or any in-house documentation to help with content and style? (attach files in email or provide a CD of the files)      Yes    No

Describe your clientele/web audience (include demographics and internet connection)

---

---

---

Do you have any specific color scheme you prefer to use on your website?

---

---

---

Please list other websites that you like with similar content/style and please explain why:

---

---

---

Sites you dislike?

---

---

---

Websites of your competitors

---

---

---

Will you be selling any products or services from the website?      Yes    No

Will you require your website to be submitted to search engines? (additional costs involved)      Yes    No

Can you provide digital photography or artwork for your website?      Yes    No

If not, are you willing to spend additional funds on stock photography? (costs range from \$10 per image to upwards of \$500 per image)      Yes    No

Will you require your website to be maintained by Liatris Images?      Yes    No